

POV

2026 Tour

Marketing Kit

ARTS
ON
TOUR



Production Title	POV
Producer / Company Name	re:group performance collective

MAIN SHAREPOINT LINK

All collateral and assets can be found in this Arts on Tour SharePoint folder: [LINK](#)

1. Marketing / Brochure Copy

BILLING

(The Presenter) presents
a re:group performance collective production
POV

Specific formatting notes for billing:

The company name (re:group) should appear in all lower-case and the title POV in all upper case.

CREATIVE TEAM BILLING

Creative Team	Mark Rogers, Solomon Thomas, Malcolm Whittaker, Steve Wilson-Alexander, Carly Young
Text	Mark Rogers
Director	Solomon Thomas
Performers	Yuna Ahn, Grace Tione
Sound Designer	Ashley Bundang
Chaperone	Laura Caesar
Stage Manager	Daniel Bailen
Production Manager	Justice Georgopoulos
Creative Producer	Malcolm Whittaker
Administration	Intimate Spectacle

APPROVED COPY

Marketing tag/Byline

A kid with a camera. Two adults. No rehearsal.

Short Description

Enter the mind's eye of Bub, an 11-year-old girl who's obsessed with documentary filmmaking. In the aftermath of a family breakdown, she turns to dramatised re-enactments to try to figure out what happened. Each performance, two new, unrehearsed actors play the parents, while a child performer directs the action. The script is playful, heartfelt and funny, but the picture shifts with the whims of the human impulse as actors respond live

and unprepared. Bub wants to get to the bottom of her mum's erratic behaviour. Can these two adults answer the tough questions of a child?

Long Description

Enter the mind's eye of Bub, an 11-year-old girl who's obsessed with documentary filmmaking. In the aftermath of a family breakdown, she turns to dramatised re-enactments to try to figure out what happened.

In each performance of this latest docudrama experiment from re:group performance collective, two new, unrehearsed adult actors join a young performer onstage. As she guides them to re-enact her personal experiences, these brave (or foolhardy) performers discover the story on the night, negotiating difficult questions about parenting, agency, mental health and how we speak to children.

Bub wants to get to the bottom of her mum's erratic behaviour. Can these two adults answer the tough questions of a child?

After indie flick (*Coil*) and sci-fi (*UFO*), *POV* is re:group's playful, urgent and live version of a documentary, blurring the lines between personal history, performance and human connection.

Green Credentials (optional extra 'Green' copy)

POV was made according to sustainability principles and is a low emissions tour thanks to its central creative element of recruiting two local actors for each performance. In addition, instead of freighting the set to Darwin, the team will build a second set that will be recycled after the season.

HERO QUOTES

★★★★ "A hilarious and profound family portrait." - TimeOut Sydney

"An extraordinarily inventive piece." - Theatre Red

"Remarkable." - Honi Soit

★★★★ "Every little thing about *POV* feels fresh... there is the thrill of the unexpected at every turn." - Cultural Binge

SHOW INFORMATION

Genre	Theatre, Live Cinema
Duration of show	75 minutes (no interval)
Recommended age group	15+
Content warnings	Discussions of mental illness, Bipolar Affective Disorder, and themes of suicide.

2. Program / Publication Copy

MORE ABOUT THE SHOW (FOR INTERNAL USE)

POV begins long before the audience arrives on the night of performance. In advance of the season, the most exciting actors the host location has to offer are contacted and cast. They know almost nothing of what the show will be. Only that they must arrive at the theatre an hour beforehand. 48 hours before their slot, they receive an email asking them to do some simple preparation, ACTOR 1 must prepare a Werner Herzog impersonation, while ACTOR 2 must do general research into Bipolar Affective Disorder. On the night, they are met in the foyer by the chaperone and their experience begins.

The audience enters the space to see these two unprepared actors. The child performer—Bub—enters and gets the actors ‘into character’ as Bub’s parents. Bub explains she is making a documentary. She leads the actors in repeating key phrases and details in order to reenact scenes from her family life. The narrative is initially playful, making great use of the audience’s awareness that these two adult actors are unrehearsed. The actors are directed to read from printed scripts, and screens around the space, as Bub films them with her camera to create the reenactments she needs for her documentary.

Halfway through the show, when one of the actors must rush through a relentless chunk of text with no punctuation marks, it is revealed that Bub’s mother is in the midst of a Bipolar episode. At this point, the show has a ‘break’ where Bub (and the audience) are given biscuits and fruit boxes. This serves to reset the energy for the second half of the show, much of which is played out with the performers on headphones, receiving instructions that the audience doesn’t hear. The second half is more lyrical, as Bub repeats one scene centred around a blow up mattress 5 times, swapping which actor plays which role in order to understand what is happening to her family.

Finally, Bub stops the repeats and the performers are each given a final piece of text to perform. Depending on the actor and the particular mood of the show, these moments can be funny, surprising or deeply moving - often all three at once. Audiences leave the show wrung out emotionally, but ultimately fortified and buoyed by the strength and honesty of children.

Full show archival: [LINK](#) (Password: wernerherzog)

Note: this is for internal usage only; not for public distribution.

NB: See section 1 for approved marketing copy

ABOUT THE COLLECTIVE

re:group performance collective is an independent theatre company comprised of dear friends who work together to make live cinema and contemporary performance. We are Mark Rogers, Solomon Thomas, Malcolm Whittaker, Steve Wilson-Alexander and Carly Young. We are based between Sydney and Wollongong. Our growing body of work includes:

- 'Coil' (2022-2023), which draws on our collective memories to pay tribute to the glory days of the video store and commemorate the communities we made within them by using our own video-DJing technology to shoot an entire movie live on stage with one actor performing all the parts,
- 'POV' (2024-2026), wherein a child performer makes a documentary film on stage with unrehearsed adult actors performing reenactments under her direction to create each show, and
- 'AUTO-TUNE' (2024-2026), our rock opera about a man in a wolf-mask with strange superpowers.

These works and others have been made and presented extensively across the country, in both regional and metropolitan contexts, as well as in cahoots with major organisations and festivals, including Sydney Opera House, Sydney Theatre Company, Belvoir St Theatre, Griffin Theatre Company and RISING Festival.

CREATOR'S NOTES

"The question of how we talk to our kids about mental health is real, and affects our everyday lives... We hope the meta-theatrical staging of the show belies a simple and emotionally resonant idea: talking about mental health with children is essential, even (and perhaps especially) when it is difficult to do so."

- Mark Rogers, Co-Creator

"For us, the real, live negotiation between two adults and a child constitutes the 'documentary' in the work - even though the scenes they are re-enacting are mostly fictional,"

- Solomon Thomas, Co-Creator

CAST & CREW BIOS

[LINK](#)

Cast bios yet to be supplied – available once casting is complete – approx. March 2026

Note: Please contact AOT regarding bios before any official publications, as bios may be updated prior to print/publication.

REVIEWS, AWARD NOMINATIONS

REVIEWS

★★★★ "Featuring 36 unrehearsed actors, the latest mash-up of theatre and film from re:group performance collective is a hilarious and profound family portrait."

- **TimeOut Sydney** - [LINK](#)

"POV is an extraordinarily inventive piece, one sure to send audiences out into the night with minds burning with questions about the theatrical form, and with hearts relit with compassion for those who suffer."

- **Theatre Red** - [LINK](#)

"The irreplaceability of the show is perhaps its most remarkable aspect. The intimate audience is witness to an ephemeral display of emotion, invention and dialogue."

- **Honi Soit** - [LINK](#)

★★★★ "Every little thing about *POV* feels fresh. From the topic it's tackling, the way it chooses to handle it and the unrehearsed nature of two thirds of the performances. There is the thrill of the unexpected at every turn."

- **Cultural Binge** - [LINK](#)

"The ability to capture a moment and have it develop right before your eyes is something truly magical. Maybe this is at the heart of re:group's practice."

- **Theatre Now** - [LINK](#)

"This is a refreshingly new, unusual, and authentic theatrical experience."

- **Stage Whispers** - [LINK](#)

"Happy, witty, sad, challenging and dramatic... a brilliant, innovative piece of theatre (in fact, it is a combination of theatre and filmmaking), conducted in a safe space."

- **The Blurb** - [LINK](#)

★★★★☆ "POV is exactly the kind of production festivals are built for – innovative, provocative and often quietly devastating. Bravo."

- **ArtsHub** - [LINK](#)

“Between pondering the layers of artifice, enjoying the Werner Herzog references and watching two unrehearsed actors thrown in the deep end, it’s tremendous fun, exhilarating, and emotionally powerful.”
 - The Guardian - [LINK](#)

AWARDS

Nominations

4 x Sydney Theatre Awards: Best New Australian Work, Best Independent Production, Best Direction of an Independent Production, Best Set Design for an Independent Production.

PARTICIPANT / AUDIENCE FEEDBACK

“LOVED that show last night. How beautiful. Crazy to be IN a show and also be an audience member at the same time. I was really moved by it and found it very profound”

- Ewen Leslie

“Beautifully constructed work...My wife and daughters came along, and they loved it. Moved and engaged in equal measure. I think it’s a great example of theatre as ultimately an act of empathy...brilliant being involved. It should get another season at a festival, I reckon”

- Steve Rogers

“A lovely coalescence of good writing, tech savvy and dramaturgical precision...we left, buoyed by the creativity but gloomy about the ending, which, in the end, I think one should be”

- Keith Gallasch

3. Marketing Assets, Collateral & Templates

ARTWORK / KEY ART

Key marketing elements below have been supplied for Presenters to create own artwork (Poster, press ads etc). Important Note: all collateral designed (print and digital) will require approval.

Hero Image	LINK Photo credit: Lucy Parakhina
Title treatment	Presenter to use own fonts
Billing	See page 2 of this Marketing kit
Logos	See last pages of this Marketing kit

ADDITIONAL PHOTOGRAPHY

Production images	LINK Photo credit: Taylah Chapman
Rehearsal images	To be supplied - August 2026
Cast/crew headshots	LINK Note: Child actors are yet to be cast – approx. March 2026

MARKETING COLLATERAL	
Poster template	Presenter to create own from supplied assets. Contact AOT if you need assistance.
Flyer template	Presenter to create own from supplied assets. Contact AOT if you need assistance.
Program	To be supplied - May 2026

VIDEOS	
POV Trailer 1 (51 secs) - portrait	LINK
POV Trailer 2 (65 secs) - portrait	LINK
POV Trailer 3 (55 secs) - landscape	LINK
What is POV? (49 secs)	LINK
POV behind-the-scenes (90 secs)	LINK
About the company (67 secs)	LINK
Shout out videos	To be supplied – April 2026
Documentation Footage (3 mins 40 secs)	LINK
Documentation Footage (5 mins)	LINK

RADIO SPOTS & AUDIO	
Radio audio bed	LINK

WEBSITE & SOCIAL MEDIA	
Social media tiles	To be supplied – April 2026
Website	https://www.regroupperformancecollective.org/
Instagram	https://www.instagram.com/regroup_/

PR & MEDIA	
Media Release	To be supplied - April 2026
Publicity Enquiries	Please direct any publicity enquiries to: Malcolm Whittaker

Producer, re:group performance collective
Email: dr.malcolm.whittaker@gmail.com
Ph: 0403 925 392

4. Logos & Approvals

LOGOS

The following logos must be included in the following order:

1. re:group
2. Intimate Spectacle
3. Creative Australia
4. NSW Government
5. Arts on Tour
6. University of Sydney

All logos available on SharePoint [LINK](#)

Logos must be included on all advertising and promotional material associated with the tour and performances of *POV* unless explicitly agreed otherwise, including, but not limited to; season brochures, flyers, posters, advertisements, media releases, promotional videos, web pages and programs.

APPROVALS

It is a condition of participating in this tour that the Producer and AOT are required to proof all artwork before going to print/live. It is essential that any performance times and dates published are approved before going to print. All proofs will be approved within a 48-hour period.

Please send proofs to:

Mark Salvestro

Marketing Manager, Arts on Tour

Email: mark@artsontour.com.au

5. Accessibility & Engagement

ACCESSIBILITY

Presenters are welcome (and encouraged!) to arrange Auslan Interpretation and/or Audio Description. Tactile tours can also be accommodated.

Arts on Tour will be in touch to collect accessibility services information to include in the schedule.

ENGAGEMENT

A post show Q&A is available. A venue-arranged facilitator will be required.

6. Green Programming

POV is one of five works in AOT's 2026 **Green Program**, which includes productions that *have been made* according to sustainability principles; utilise a *low emissions touring model*; and/or communicate *environmental themes* to audiences. *POV* involves the recruitment of two local actors for each performance. In addition to this being a central creative element, it also translates to lower touring emissions, reducing the touring party from 7 to 5. In addition, instead of freighting the set to Darwin, the team will build a second set out of wood that will be recycled for the project. Combined, these measures save 13T CO2e. Total emissions for the tour are 19T or 1T CO2e per performance. To learn more about AOT's environmental commitment, visit our website [HERE](#)

7. Marketing, Media & Sales Strategies

Online Marketing Meeting

An online marketing meeting with re:group performance collective and all presenters will be held approximately 12 weeks out from the commencement of the 2026 tour (mid-May 2026) to discuss potential target audiences, marketing angles and strategies. AOT will be in contact closer to the date to schedule.